

NEWS FROM CITY HALL

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Florida Trust for Historic Preservation announces its 2014 Preservation Awards Sanford Receives Statewide Award for Heritage Tourism

The Florida Trust for Historic Preservation announced its 2014 Preservation Awards on May 16th at the 36th Annual Statewide Preservation Conference in Tampa. Each year, the Florida Trust for Historic Preservation solicits nominations from across Florida in the following categories: Restoration/Rehabilitation; Adaptive Use; Infill Design; Green Buildings; Archaeology; Historic Landscape; Preservation Education/Media; Organizational Achievement; Master Craftsman; Individual Distinguished Service. A seven-member jury evaluates all nominations and selects those deemed worthy of recognition.

Heritage tourism has become a major objective in planning for the City of Sanford's future. The City recognizes the positive impact historic preservation has on the local economy and aims to become a premier heritage tourism destination. In 2013, heritage tourism initiatives have included creation of the *Pathways to History* project, further implementation of a city-wide way finding program, digital and social media, downtown kiosks, printing of the "Central Florida's Waterfront Gateway" brochure, and installation of 10 marina day slips on the lakefront.

Prior to the creation of the *Pathways to History* project the only tour available was a printed brochure of the Commercial Historic District, which was created in the early 1990s. This popular tour laid the groundwork for the *Pathways to History* project, which provides a comprehensive overview of the City's development. *Pathways to History* tours were developed under the direction of the City's Historic Preservation Officer Christine Dalton, with research assistance from staff at the Sanford Museum, volunteers from neighborhood groups and students from the University of Central Florida's Public History program, located at the Public History Center in Sanford.

This is the second year in a row the City of Sanford has received an award. In 2013, the City received an award in the Education/Media category for facilitating the partnership between Seminole County Public Schools and the University of Central Florida for the Public History Center and the Sanford Historic Preservation Lecture Series.